

LOGLINE EXAMPLES

Be as concise as possible with your loglines. The shorter the logline the better the logline; however, longer loglines are acceptable depending on the movie and how you want to sell it. Think marketing and what your market is in your logline.

Examples of some good short loglines are:

E.T.

Log line: An alienated boy bonds with an Extraterrestrial who's been stranded on earth; the boy defies the adults to help the alien contact his Mothership so he can go home.

Romeo and Juliet

Log Line: In medieval Italy, a young man falls in love with the daughter of a sworn enemy. They elope with tragic consequences.

Rushmore

Log Line: A precocious private high school student whose life revolves around his school competes with its most famous and successful alumnus for the affection of a first grade teacher.

Remember, short and sweet is always better! Try to avoid long loglines because during pitch meetings those long ones will be very difficult to remember. But that doesn't mean there are not good, longer loglines. Just be cautious.

Examples of some good longer loglines are:

Raiders of the Lost Ark

Log line: Just before the outbreak of World War II, an adventuring archaeologist named Indiana Jones races around the globe to single-handedly prevent the Nazis from turning the greatest archaeological relic of all time into a weapon of world conquest.

The Inside-Outers

Log line: In this spoof on dramas that take themselves too seriously, a group of pathologically disaffected high schoolers who bravely defy societal norms by wearing all of their clothes inside-out angst over whether to expose their chain-smoking principal on national television. It's THE INSIDER meets the OUTSIDERS. The INSIDE-OUTERS, national television. It's THE INSIDER meets the OUTSIDERS. The INSIDE-OUTERS.

After the Truth

Log line: AFTER THE TRUTH is the ultimate look at the face of evil. This unnerving courtroom thriller tells the fictional story of the return to modern-day Germany of fugitive Dr. Josef Mengele, Auschwitz's notorious Angel of Death, and the idealistic young attorney Mengele recruits to defend his indefensible acts of 60 years ago.

Actual Innocence

Log line: ACTUAL INNOCENCE tells the harrowing true story of two Oklahoma men wrongly convicted of a brutal rape and murder and the battle of a handful of law school students and attorneys to find the truth of what really happened – not just at the crime scene but in the courtroom and the jury room.